



FDIS West Region / Fairmed, Inc.

The last reason we want you to do business with us is because we are a DVBE. We don't want a handout - we want a hand-up...

Robert W. Fair, President/CEO

Credit Card Processing – Merchant Accounts

First Data Independent Sales (FDIS) uses First Data's processing engine

www.fairmed.com // www.firstdata.com

DVBE/CPUC Certification #1238360

- First Data sells *only* through authorized agents. At FDIS we make it easy, fast and secure for individuals and businesses to buy goods and services using virtually any form of payment.
- First Data is a global technology and payments processing leader, serving more than 6 million merchant locations, thousands of card issuers and millions of consumers worldwide. FDIS has more than 400 independent sales offices across the country that are ready to serve your needs.
- NOTE: FDIS West Region is the only DVBE in the FDIS Agent network.



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What We Do

FDIS West Region combines customizable POS & Application Management Software, with off-the-shelf mobile devices and peripherals.

FDIS processes Visa[®] ■ MasterCard[®] ■ Discover[®] ■ AMEX[®]

What we Offer

- Point-of-sale (POS), online and Mobile apps
- Certified gateway connections to First Data Global GatewaysSM
- A flexible POS solution for line busting using wireless tablets/devices

Value Add

- Fairmed provides installation and setup, online training and support, and concierge customer service. For details, visit our [Value Add webpage](#).

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TransArmour – a First Data *exclusive*...

- Reduces risk to brand reputation
- Warranty protection on the token value
- Reduces the burden of protecting cardholder data
- PCI is locking your front door—TransArmor is adding a deadbolt, setting the alarm system and adding bars on the windows
- Reduces/eliminates the costs associated with a breach



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Fairmed, Inc.

CPUC / DGS *certified*

Disabled Veteran Business Enterprise

DUNS 96-048-4004 ▪ CPUC DVBE Registrant #1238360 ▪ DGS SB (micro) DVBE Registrant #1238360

ORCA Certified & Active

MEMBER: CADVBE *The Alliance* ▪ VAMBOA ▪ The Elite SDVOB Network

Robert W. Fair / Co-Founder of DVBEblog.org

- Use us to reach your DVBE goals and fulfill your 1st tier diversity targets. See our website's exclusive 'DVBE Spend Meter'
- 24/7 Personal *concierge service, online training & continuing education*



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Move Your **DVBE** Spend Meter

If your company's goal is to increase your DVBE Spend, then part of the challenge is finding a Prime or Tier Two DVBE that provides enough service, and therefore a net diversity dollar expenditure, to *move the needle*...

FDIS West Region/Fairmed, Inc. – a certified DVBE – is pleased to offer a unique tool: a formula for calculating your DVBE spend. Simply take your current **Visa® MasterCard® Discover®** processing volume received through your website and/or at point-of-sales (POS) and multiply that dollar amount by 1.7 percent (which is the *cost-of-goods* in merchant processing) and then add a little profit for the DVBE.

FDIS West Region

DVBE SPEND FORMULA: Visa® MasterCard® Discover® processing dollars X 1.7% = DVBE SPEND

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***when your world is about to fall apart...
you need PERSONAL 24x7 customer service***

Fairmed, Inc. – a *certified DVBE*
(founded in 1993)

For over 18 years we have helped and guided our customers with their *everyday* customer service needs while leading the way with *personal hand-in-hand support* through *complicated product issues* and the First Data *corporate phone tree*...

[*we really shine* when it seems your world is about to fall apart]

Let us shine for you

First Data Customer Service: TOLL FREE 24x7 (have your Merchant number ready) – 877-274-7915 (ext. 3)

Fairmed Concierge Service Number: TOLL FREE 24x7 – 800-838-9598

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